

Community Benefits Report 2010

WE SET THE STANDARD EVERY DAY.




SUNRISE
HOSPITAL & MEDICAL CENTER


SUNRISE
CHILDREN'S HOSPITAL

“At Sunrise, we are proud of our achievements and the reputation we have built. We remain focused on patient safety, quality care, service excellence and providing the most advanced services to our patients.”

Sylvia Young, President & CEO

Sunrise Hospital & Sunrise Children’s Hospital

Our People

Number of Staff: 2,702

Number of Physicians: 1500

Number of Adult Volunteers: 63 adults

Number of Junior Volunteers: 32 Juniors

Message from Sylvia Young

President & CEO of Sunrise Hospital and Sunrise Children's Hospital



We are proud to present our 2010 Community Benefits Report. This report illustrates the significant role Sunrise Hospital and Medical Center and Sunrise Children's Hospital play to the more than 2 million residents of Southern Nevada. Tens of thousands

of adults and children from Nevada and the surrounding regions rely on the life-saving and life-changing services we provide.

We are extremely proud of the extraordinary achievements Sunrise has made during 2010, including serving nearly 100,000 people through our Emergency Room; being the only hospital in the state to receive the Gold-Plus Performance Achievement Award in stroke care from the American Stroke Association; and the expansion of our Rehabilitation Unit to address increasing patient demand.

Two achievements stand out in terms of Sunrise being the preferred provider in the community and providing high quality services. These achievements demonstrate Sunrise Hospital and Sunrise Children's Hospital's highly respected reputation in the Las Vegas community for providing the highest quality of healthcare. This reputation has been earned through independent, third-party evaluations of our patient care and outcomes.

For the 15th consecutive year, Sunrise Hospital received the prestigious Consumer Choice Award. This award is presented every October by the National Research Corporation (NRC) and is determined by consumers based on the hospital they believe possesses the area's best overall quality, best reputation, best doctors and best nurses.

During the Nevada Hospital Association's Annual Meeting this past year, HealthInsight named Sunrise as a recipient of the 2010-2011 Quality Award for demonstrating high quality healthcare and excellence in performance on publicly reported quality of care measures. HealthInsight is a private, non-profit community based organization dedicated to improving the healthcare system in Nevada.

In the past two years, Sunrise has provided more than \$200 million in uncompensated care with 60 percent of the patients served by Sunrise Children's Hospital either on Medicaid or uninsured. Many of these patients need services that are only provided by Sunrise Children's Hospital. Inadequate funding and an increasing population of people who cannot pay for healthcare services places an enormous burden on Sunrise.

At Sunrise, we are proud of our achievements and the reputation we have built. We remain focused on patient safety, quality care, service excellence and providing the most advanced services to our patients.

About Sunrise Hospital & Medical Center

Sunrise Hospital and Medical Center has been serving Southern Nevada and the surrounding region since 1958. The hospital offers services that are unlike any other facility in the region and because of this people from throughout the southwest have come to rely on Sunrise for its advanced, quality care. The following are just a few of the services, achievements, awards and accolades which separate Sunrise from any other facility in the area:



- Level II Trauma Center
 - Cancer Care Program accredited by the American College of Surgeons Commission on Cancer
 - Commission on Accreditation of Rehabilitation Facilities (CARF) Accreditation for Rehab Unit
 - Region's first Primary Stroke Center certified by The Joint Commission with in-house neurologists available 24/7
 - State's first 24/7 Epilepsy Monitoring Unit for pediatric and adult patients
 - American Cancer Society Cancer Resource Center
 - Nevada's first and only comprehensive Breast Center
 - Preferred healthcare provider for Las Vegas' visitors as the on-site Medical Services Provider for the LVCVA's 1.5 million annual visitors
- "Top 100 Places to Work" Recognition by Nursing Professionals Magazine
 - Society of Chest Pain Centers Accredited Chest Pain Center
 - American Stroke Association's Gold Plus Performance Achievement Award in Stroke

3186 S. Maryland Pkwy,
Las Vegas, NV 89109
702-731-8000
www.SunriseHospital.com

About Sunrise Children's Hospital

Sunrise Children's Hospital is the region's most comprehensive children's hospital providing care for infants, children, adolescents and expectant mothers. Sunrise Children's expert staff includes top physicians, specialists and sub-specialists in pediatric emergency medicine, cardiology and cardiac surgery, oncology, complex surgery, critical care, forensic maltreatment and neonatology. The entire team of physicians and specialists works closely alongside our highly specialized staff comprised of pediatric and neonate nurses, pharmacists, respiratory therapists, speech/physical therapists, social workers and child life specialists who work together with you to provide family-centered care. A few of the services and achievements we're most proud of include:



- The largest Pediatric ICU and Neonatal ICU in the state
- A dedicated pediatric and neonatal transport team

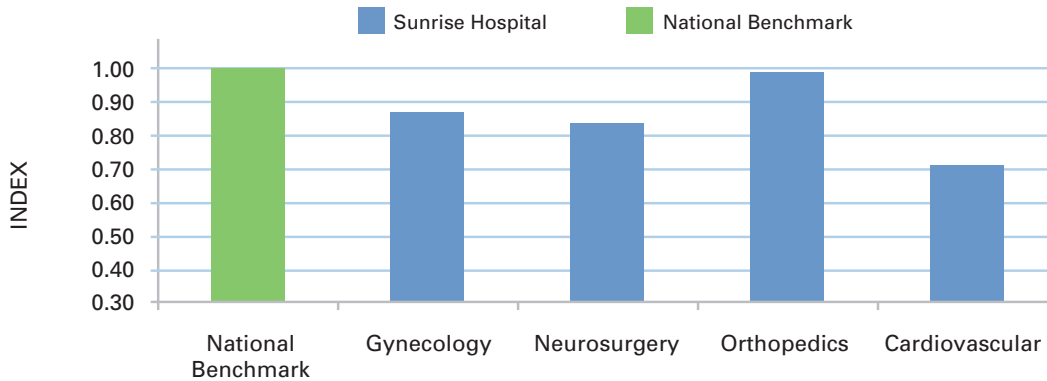
- The only dedicated inpatient pediatric oncology program providing access to over 100 clinical trials through Children's Oncology Group
- The largest 24-hour pediatric emergency department with critical care intensivists in-house 24/7
- A dedicated pediatric pharmacy with specially trained pharmacists and technicians who prepare medications only for kids
- The only hospital in Nevada with a pediatric open heart surgery program treating complex congenital heart disease and one of the busiest programs in the Southwest

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FEWER INFECTIONS

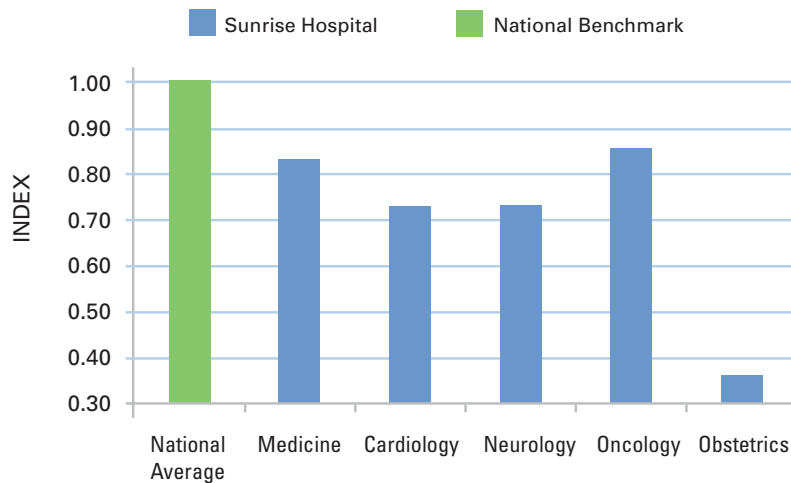
At Sunrise Hospital and Sunrise Children’s Hospital we are committed to quality and patient safety. We continuously measure and evaluate clinical quality by comparing the outcomes of our patients against the expected outcomes for select groups of patients across HCA hospitals as well as in other hospitals across the nation. In comparison, our patients experience fewer surgical and medical complications.

FEWER SURGICAL COMPLICATIONS



Source: Comprehensive Health Outcomes Information System (CHOIS), a national quality database comparing hospital complication rates with algorithms accounting for severity of illness on over 14 million patients. Statistics are for calendar year 2009.

FEWER MEDICAL COMPLICATIONS

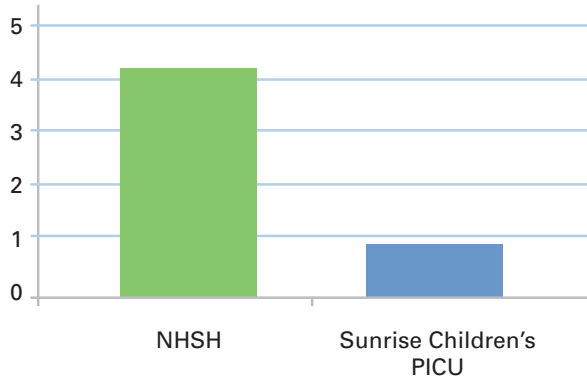


Source: Comprehensive Health Outcomes Information System (CHOIS), a national quality database comparing hospital complication rates with algorithms accounting for severity of illness on over 14 million patients. Statistics are for calendar year 2009.

FEWER INFECTIONS

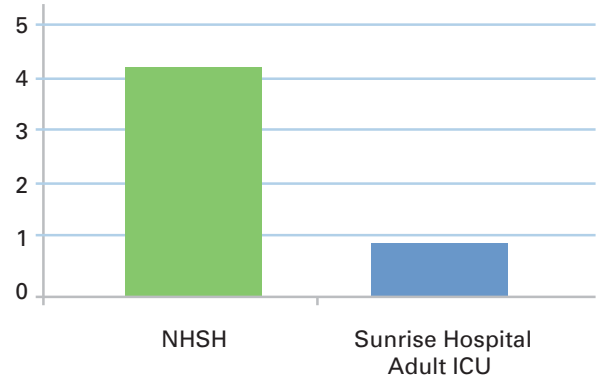
Reducing infections is a top priority at Sunrise Hospital and Sunrise Children’s Hospital. We have a comprehensive infection control program in place to screen and treat patients. As part of the HCA system, we are able to reference and implement national best demonstrated practices to reduce and monitor infections.

FEWER BLOOD STREAM INFECTIONS



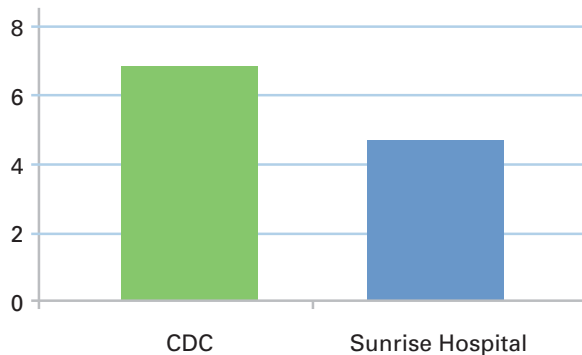
Catheter-related blood stream infections per 1000 central line. Source: National Healthcare Safety Network (NHS), managed by Centers for Disease Control, 2009 data.

FEWER VENTILATOR-ASSOCIATED PNEUMONIA (VAPS)



Ventilator-Associated Pneumonia infections per 1000 device days. Source: National Healthcare Safety Network (NHS), managed by Centers for Disease Control, 2009 data.

FEWER C. DIFFICILE INFECTION RATES



C. Difficile Infection Rate per 10,000 patient days in acute care Hospitals.

Source: Centers for Disease Control: http://emergency.cdc.gov/coca/summaries/pdf/Cdiff-091608_Draft.pdf 2008 Data. Sunrise Data: 2009

2010 Awards & Accreditations

A few examples of Sunrise Hospital and Sunrise Children's Hospitals awards, accolades and achievements. We are very proud of these accomplishments and congratulate all those who played a role in these successes.

- Sunrise Hospital and Sunrise Children's Hospital received the Consumer Choice Award for the 15th consecutive year from National Research Corporation. Sunrise Hospital has won this award every year it has been presented and is one of only 1.3% of hospitals nationwide to have received the Consumer Choice Award for 15 straight years.
- The Southern Nevada Immunization Coalition honored Sunrise Hospital with the 2010 Silver Syringe Award for innovation in promoting the flu vaccine to healthcare personnel. Through efforts of employee health and all units, we had an employee immunization rate of more than 90%.
- In September 2010, Sunrise Hospital partnered with eStudySite to launch a broad-ranging clinical research collaboration to provide patients with access to promising new drugs and treatments for a number of acute and chronic medical conditions.
- Sunrise Hospital and the Nevada Neurosciences Institute received the Get with the Guidelines Gold Plus Performance Achievement Award for consistently implementing the most up-to-date guidelines and recommendations for stroke patients. Sunrise is the only hospital in the state to receive this national recognition.
- The Stroke Program at Sunrise, which was the first certified stroke program in the valley, was recertified by the Joint Commission.
- Sunrise employee Nancy Estocado was one of three national winners of HCA's first corporate-wide Innovator Awards. This award was designed by HCA Corporate to recognize individuals throughout HCA hospitals whose innovative ideas would improve patient safety and quality, service or the efficiency of our operations. Nancy was recognized in the Quality and Patient Safety category for a wound care measurement tool she developed.
- Sunrise Hospital received the 2010 HealthInsight Quality Award for demonstrating high quality healthcare and excellence in performance on publicly reported quality of care measures.
- Sunrise was recognized by The Southern Nevada Donor Network during the NHA Meeting receiving an award for the highest organ donor conversion rate of 93% which is one of the highest in the country.
- Sunrise Children's Hospital's advanced Level III Neonatal Intensive Care Unit was recertified.
- During the annual March of Dimes Nurse of the Year awards banquet, Sunrise Children's Hospital had more winners than any other hospital in Las Vegas. Congratulations to nurses Linda Stacy, Jennifer Winsor, Dana Lunde, Pamela Douglass, Susan Moyer and to Chief Operating Officer, Todd Sklamberg, who won the prestigious Nurses Choice Award.
- The Sunrise Hospital Sleep Center received accreditation from the American Academy of Sleep Medicine.

CORE MEASURES

In 2010 Sunrise Hospital and Medical Center was awarded the HealthInsight Quality Award for demonstrating high quality healthcare and performance on publicly reported quality measures. These measures, called Core Measures, were developed by The Joint Commission -- the nation's predominant standard setting and accrediting body in

healthcare -- to improve quality by implementing a national, standardized performance measurement system. As demonstrated below

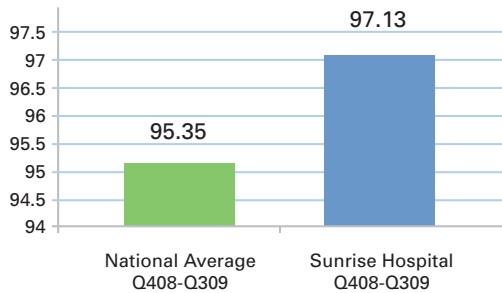
Sunrise Hospital ranks above the national average in complying with quality measures in Surgical Care Performance, Congestive Heart Failure, Heart Attack and Pneumonia cases.

"We are proud to be the recipient of this distinguished award. To be recognized in the top ten percentile is a tribute to the work of the Nursing and Quality Departments and Medical Staff Leadership."

*Sylvia Young, CEO
Sunrise Hospital & Medical Center.*

SURGICAL CARE PERFORMANCE (SCIP)

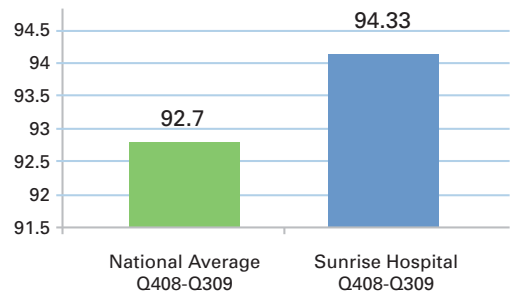
Exceeding National Standards



Source: CMS Hospital Compare

CONGESTIVE HEART FAILURE

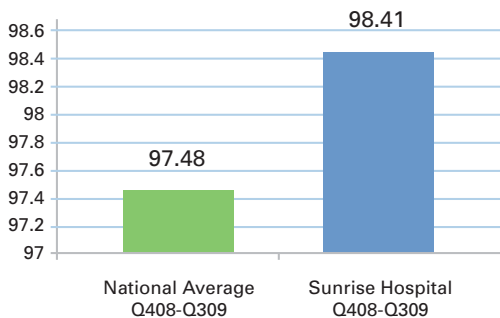
Exceeding National Standards



Source: CMS Hospital Compare

HEART ATTACK PATIENTS

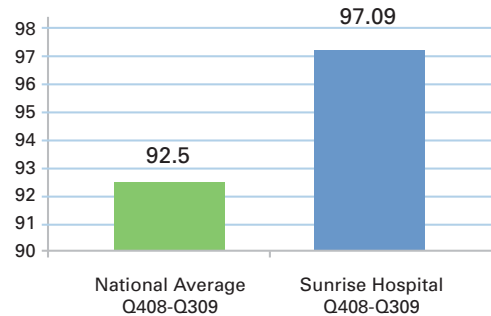
Exceeding National Standards



Source: CMS Hospital Compare

PNEUMONIA

Exceeding National Standards

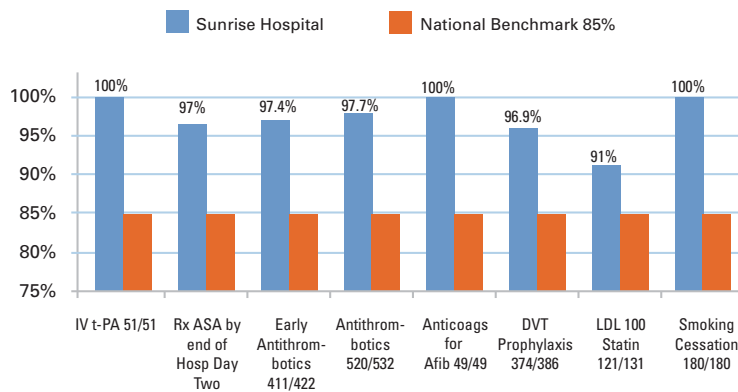


Source: CMS Hospital Compare

STROKE SERVICES

Sunrise Hospital & Medical Center and the Nevada Neurosciences Institute exceed the national benchmarks for implementing the most up-to-date guidelines and recommendations for stroke patients. We are proud to be the only hospital in the state to receive the American Stroke Association's Get With the Guidelines Gold Plus Performance Achievement Award.

SUNRISE HOSPITAL Get With The Guidelines Graph January through December 2009, 895 Patients

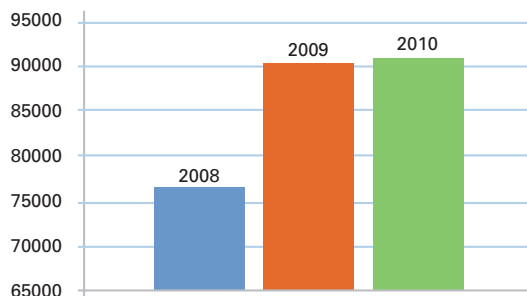


ADULT & PEDIATRICS ER VOLUME

Even with a significant increase in ER visits, our team has focused on efficient through-put and seeing the patient faster. Our patients typically have less than a 45-minute wait time. Our average ER wait times are even available on our websites or by texting 'ER' to 23000 and replying with your zip code. (standard text message rates may apply).

ADULT & PEDIATRIC EMERGENCY ROOM VISITS

2008-2010



Giving Back to our Community

The staff and leadership at Sunrise Hospital and Sunrise Children's Hospital provide both financial and volunteer support to countless organizations in our community.

In 2010, we partnered with Three Square to provide food and financial resources for those in need.

Total Food Donated: Over **2,000 pounds**

Total Money Donated: Over **\$65,000**



In addition to Three Square, here is a partial list of organizations helped by Sunrise Hospital and Sunrise Children's Hospital and staff:

- American College of Healthcare Executives
- American Heart Association and Stroke Association of Southern Nevada
- American Heart Association Regional Task Force Committee
- American Lung Association
- American Red Cross
- Ann T. Lynch Elementary School
- Blue Diamond Charitable Association
- Council for a Better Nevada
- CSN RN AND Program Advisory Board
- First Tee Junior Golf Association of Southern Nevada
- Information System Audit and Control Association
- Las Vegas Assistance League
- Las Vegas Chamber of Commerce, Government Affairs
- March of Dimes
- Medical Laboratory Technician Program Advisory Board for CSN
- National Charity League
- National Charity League
- NCN School of Nursing Advisory Board
- Nevada Cancer Coalition
- Nevada Career Institute Surgical Technology Program Advisory Board
- Nevada Childhood Cancer Foundation
- Nevada Hospital Association
- Nevada Hospital Association
- Nevada Nursing Education and Practice Alliance
- Nevada State Board of Nursing Education Advisory Committee
- Nevada System of Higher Education
- Nevada Vision Stakeholders
- Preceptor for MBA students for University of Colorado, University of Virginia and University of Southern California
- Ronald McDonald House Charities
- Southern Nevada Medical Industry Coalition
- Sunrise Children's Foundation
- Three Square
- Touro University RN Program Advisory Board



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3186 S. Maryland Parkway, Las Vegas, NV 89109
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Physician Referral Line: (702) 233-5300



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(702) 731-KIDS (5437)

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